

Meet *Felicia*

Felicia A. Hill is a workforce development strategist, consultant, and Founder & CEO of F. Hill & Associates, LLC, an Atlanta-based workforce development strategy and consulting firm. With more than 25 years of experience spanning the corporate, nonprofit, education, and workforce sectors, Felicia specializes in building workforce ecosystems that connect people, industry, education, employers, and community resources to economic opportunity.

Throughout her career, Felicia has designed and led workforce initiatives focused on talent pipeline development, skilled trades, apprenticeships, career pathways, employer engagement, workforce readiness, and economic mobility. Her experience includes leadership with Atlanta Job Corps and the TCU/IAM Advanced Training Program, where she worked at the intersection of education, industry, and workforce development to prepare individuals for sustainable careers and connect employers with qualified talent. Her work has included developing employer partnerships, supporting apprenticeship and work-based learning opportunities, and creating pathways into transportation, infrastructure, and other high-demand industries.

Through F. Hill & Associates, Felicia works with public agencies, municipalities, employers, contractors, educational institutions, nonprofits, workforce organizations, and community partners to assess workforce challenges and develop customized strategies that strengthen talent pipelines and improve workforce outcomes. Her work also extends to small business development and supplier readiness, helping entrepreneurs and emerging businesses strengthen their operations, position themselves for contracting opportunities, and build capacity for sustainable growth.

Felicia's approach goes beyond delivering programs or training. She brings stakeholders together to identify needs, align resources, develop partnerships, and build sustainable workforce solutions that create measurable value for employers, workers, businesses, and communities.

Her professional experience also includes a decade with General Electric (GE), where she managed community initiatives across multiple markets and earned her Lean Six Sigma Green Belt certification. She applies that foundation in process improvement, strategy, and performance measurement to her workforce and organizational consulting work today.

Felicia holds a Bachelor of Fine Arts in Speech Communications with an emphasis in Public Relations from Valdosta State University. Her professional credentials include Lean Six Sigma Green Belt, OSHA 10 and 30, Manufacturing Skill Standards Council (MSSC), Diversity, Equity and Inclusion in the Workplace, and Entrepreneurship and Small Business instruction.

At the center of Felicia's work is a commitment to expanding access to opportunity and helping communities build stronger economic futures. Whether developing an industry talent pipeline, strengthening an apprenticeship strategy, supporting an emerging entrepreneur, or convening partners around a community workforce initiative, she is driven by one goal: Connecting people to opportunity—and building the systems that make those connections sustainable.



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